



Gem State Media's Home Preparation Checklist

Exterior:

- Move vehicles from driveway and away from the front of home
- Place trashcans, and anything that is not attached to the home, in the garage or out of sight.
- Cut grass, and remove all weeds from cracks in concrete
- Clean the Windows
- When possible, water the grass 4-5 hours prior to shooting- even a brown lawn will look better.
- In the winter shovel the walk and driveway

Kitchens:

- Remove any calendars. – they make a listing dated if it goes over 30 days.
- Clear all counter tops. – no sponges, soap, knives or cutting boards.
- Okay to leave 1-2 small appliances for size perception, but more than that can be distracting.
- Clear the refrigerator completely. – no magnets, pictures, lists etc...
- Clean shiny appliances very well – dirty appliances will look smudged if a flash is necessary.
- Remove trashcan from kitchen.

Bathrooms:

- Toilet lids should be down.
- Clear the counter-top from absolutely every item considered to be personal.
- Remove cleaning brushes and trashcans.
- Close shower curtains. If custom tiled bath, showcase with shower curtain half-open.
- Remove toilet paper from holder, or use a full roll. No partial rolls please.

General:

- Open all drapes and blinds on windows with a good view. – An exception would be baths and some bedrooms.
- Remove any furniture that obstructs windows.
- Turn all ceiling fans OFF. They will create a motion blur in your photo and even video.
- Turn all inside lights ON. This will help balance the light in most areas.
- Turn all televisions OFF, and clean them very well.
- Make beds and close closets. If you showcase a closet, do so separately if possible.
- Open doors between rooms to give an open feeling when possible.
- Remove ALL evidence of pets.
- Remove rugs from floors, especially from tile or wood floors.
- Conceal cords - unplug them from the wall if needed. (Except lights)
- Replace any burnt out light bulbs.
- No shoes by doors or anywhere... please place them in the closet.

Then, call Paul at Gem State Media and schedule your shoot (208) 495-6210

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